#### ATLANTIC CANADA MOTOR MAIDS

# YEAR-END MEETING OCT 25, 2014 DELTA BEAUSEJOUR, MONCTON, NB Shediac A

#### **SATURDAY, OCTOBER 25**

#### Attendees:

Beth S, Betty W, Bev H, Catherine D, Catherine L, Cheryl V, Cheryl M, Crystal C, Dani D, Denise P, Elizabeth P, Heather H, Gail N, Janet G, Jo M, Joy F, Joyce B, Karen D, Kathy A, Kathy G, Lynne C, Nancy R, Pearl L, Peggy D, Peggy M, Sharon T, Shirley A, Sophie D, Suzanne S,

Guests: Carole, Dawn

#### **Welcome & Introductions**

Denise Pelrine, District Director, called the meeting to order at 10:17 a.m.

We had a moment of silence for our Motor Maids sisters and friends who have passed away over the last year, especially Audrey Alexandre EC & Margaret Wilson IA, as well as our members who have lost family and/or loved ones.

Members introduced themselves by saying their name, where they are from, and when they started riding.

#### Reports

## District Director (Denise P)

Denise reviewed her work as our Director and talked about the following:

- executive meetings she attends on our behalf
- amazing growth of our club, now at 80 members
- lots of connections were made at the Moncton bike show
- five of our members road to Texas for convention; two won longest distance
- lots of great rides this season
- heading into 2015 Convention planning and will need any support folks are able to provide; expecting 300-500 women, as this is the first time the Convention will take place in Atlantic Canada
- suggestions and/or comments for group, please send to Denise, or one of the Assistant District Directors (Lynne Campbell, NS; Kathy Ames, NB; Heather Henderson, NB)

## ADD Update (Lynne C, Kathy A, Heather H)

## Kathy:

- Looking for volunteers to host a meeting, whether it is a ride for pie, house meeting, etc.
- Kathy will be hosting a Christmas meeting
- looking for an idea for a March weekend getaway
- there was some talk of a riding range

#### Lynne:

- lots of great riding this year
- next year's final meeting should be somewhere other than Moncton, for a change
- any ride ideas, send Lynne an email or message on Facebook

## Treasurer (Lynne C) Club & ACMM Sponsorship

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Lynne reported that there are two streams of money – one for District funds and one for 2015 Convention. She reviewed both accounts, which can be viewed on Dropbox. The District Fund, which includes our 50/50 draws, raffles, contest entries, a small portion of our annual registration fees, etc., is not intended to have a large balance. Its primary use is for some financial support for our District for such things as helping to pay for the costs associated with our Year End Meeting. The 2015 Convention account is only for use with Convention-related expenses. Once Convention is over and all accounting reconciled, this account will no longer exist. Specifics on budgets are available on Dropbox.

#### Website (Elizabeth Pass) demo

Elizabeth reviewed the Member log-in section of our ACMM website. Bev Hannington is now helping with the website.

## History (Elizabeth P)

Elizabeth, our District Historian, gave a quick review of our history book, which is updated with information from every convention since 2007 and other significant events. The Historian position is open for someone new to take over. Elizabeth will work with the new historian over the next year. Hopefully, a volunteer will soon come forward.

## Social Secretary (Chris Sprague)

In Chris's absence, Denise P gave a brief review of this position, which primarily involves sending cards to sister Motor Maids at various times, such as a death, wedding, or other important events.

#### Planning 2015

#### Monthly Meetings NB/NS/PEI Weekends

The 2015 riding season will follow the same meeting pattern we used this year, alternating meetings among NB, NS, and PEI and holding on the second and fourth weekends of the month.

## Contests 2015

Eight people registered for our 2014 Contest: Interesting Things to See & Do in Atlantic Canada. Check our Facebook page for some of the photos that were posted.

Some ideas for contests in 2015 include A-Z; Claims to Fame; "Welcome to ..." signs; and provincial counties. Additional suggestions are welcome.

#### Moncton Motorcycle Show Feb 13-15 (Janet G & Joyce B)

Janet Gallagher will take the lead as contact with the organizers and will work with Joyce Bulman to organize the booth and volunteer schedule.

## Halifax Motorcycle Show Mar 20-22 (Chris S)

Chris has once again volunteered to be the lead on this show.

#### EC/AC Rally August 7-9, 2015

Location TBD-likely will be in New Hampshire

## Year-end 2015

The general consensus of the group is to have our 2015 year end meeting somewhere other than Moncton. Suggestions should be sent to Denise P or one of our Assistant District Directors.

#### **District Positions**

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Our AC district decided in 2010 that our District Directors would serve three-year terms. Denise's term will be up at the end of 2016. As per succession plan, Lynne C's name is being put forward for consideration by the president for the next term. Lynne has been working closely with Denise and has represented us at the executive meetings the past few years at convention.

Current Assistant District Directors are Lynne for NS, and Kathy Ames and Heather Henderson for NB. Heather has asked to step back a bit until Aug, as she taken on a new job. Cheryl V is new Treasurer; Bev H is helping Elizabeth with the website; Joyce B is Supply Officer; Historian is open, as Elizabeth is ready to let someone else take on this position. In past years, Peggy D and Christine F have been Safety Officers, but with the convenience of social media, we are giving up those positions. Many thanks for the work Peggy and Christine did. Social Secretary is Chris S and she will continue in this role.

## Year End Process & Linda Dugeau

In November, members will receive a letter/package from MM president that will include a letter telling you what is in the package; Year End Letter; and Linda Dugeau competition. The Year End Letter (aka YEL) YEL MUST BE COMPLETED AND POSTMARKED BY DECEMBER 15 AND MAILED TO SUSAN GIBSON, MM PRESIDENT —be sure to use US postage. If the YEL is not returned by the deadline your status will be changed to INA (Inactive). The Linda Dugeau High Roller Contest form must also be completed, verified, and sent in with your YEL (or can be scanned and emailed to Sandra H- our MM VP at <a href="mailto:ecnmotormaids@bell.net">ecnmotormaids@bell.net</a> EVERY blank on this form must be completed; and don't forget to circle Miles or Kilometers!

#### Uniforms

Denise P and Elizabeth P reviewed the ACMM Apparel Order link on our website. Although there is not currently a supplier for the cotton uniform vest, the sooner you can place your order, the better, because the closer it gets to Convention, the longer the wait will be to get your vest.

## Memory Book-Traveling album

The Motor Maids of Southern Nevada/Arizona/New Mexico district created a beautiful leather bound album that each district will add a page or two special memories. The album is making its way across North America district by district with its last stop being Moncton July 2015 where our AC district will add the final pages and present to the Motor Maid historian to be added to our archives.

## **MM District Awards**

The following awards were presented:

- High Mileage Riders for 2013
  - Lynne Campbell
  - o Beth Shaw
  - Chris Sprague
  - o Heather Henderson
  - Jo Miller
  - Nancy Robertson
  - Ann McKelvie
  - Christine Fernie
  - Denise Pelrine
- Recruiters
  - o Beth Shaw
  - Cheryl MacLaggan
  - Catherine Durrett
  - Sylvia Robicheau
  - o Jo Miller

- Top 3 Recruiter in North America
  - o Sharon Turriff
- Interesting Things to See and Do in Atlantic Canada Janet Gallagher
- Smile in the face of adversity Pearl Lucy
- Hostess with the Mostess Cheryl MacLaggan and Catherine Lawrence
- MacGyver Jo Miller and Peggy Dingle
- Convention Queen Denise Pelrine
- Social Butterfly Heather Henderson and Catherine Lawrence
- Most Spontaneous Pearl Lucy
- Highest Kms Jo Miller
- First person out Chris Sprague
- Longest single outing Janet Gallagher
- #1 Recruiter Catherine Lawrence

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- Kathy Gallant
- o Denise Pelrine
- Denise Murphy
- Ann McKelvie
- Heather Henderson
- o Sharon Turriff
- Nancy Robertson

- Longest Trip Christine Fernie
- Cup Award Catherine Durrett
- Gail Neilsen Motor Maid of the Year Award Cheryl MacLaggan

Thank you to Janet G, Catherine D, and Kathy A for putting together the District awards and prizes.

# Convention Presentation ~ Red Ribbon Experience

Janet Gallagher gave a presentation based on her experience as a Red Ribbon at the 2014 Convention in Texas:

- Local person greeting people as they arrived
- Shuttle was very helpful for getting to places not nearby
- Always keep logistics in mind; lots of confusion with so many people
- Important to have hosts easy to find/recognize (should look familiar, organized and wearing the same shirt, or something to that effect)
- Clear signage is critical
- Red Ribbon dinner is very organized with designated seating
- Red Ribbons sit at front during the welcome meeting
- Guests are a big part of Convention; should have a program for them as well

#### **Convention 2015 Update**

- There will likely be a limited supply store in Moncton. Hopefully samples of clothing and sizes will be on site so members can try on before placing orders.
- Registration paper; not on-line; Glennadine gave Lynne instructions on how to best set up; Motor
  Maids sent Lynne boxes of supplies, including such items as signage; Glennadine will guide us through
  set up; MANY volunteers are needed for set up and registration
- Dot Robinson Road Run Cheryl M, Christine, and Lynne developed the route; Glennadine went to Moncton, did the run, and approved it with a few minor tweaks; many checkers will be required; others will be required to check participants' status to make sure they are ready to go
- Finance haven't started taking any money in yet; creating a realistic accurate budget has been the priority; check into security for bikes; registration of fee is for banquet and charm; have had some sponsors already and have been doing well with fundraising; income also comes from raffle room, 50/50, and tickets for room package
- Photography group photo is two blocks from hotel at Board Park; UPS will print pictures for \$0.39
- Parade will start from the photo venue; 14 km route; CAV helping with blocking roads
- Shirts, Patches, Pins, etc. shirts will be displayed on the website so people know what to expect and can better choose whether to purchase or not light blue with partial logo on front left chest and bridges portion of the logo will be on the left sleeve; charms and lapel pins for registrants will be available and there will be extras ordered; patch will have a blue embroidered trim around the outside; trophies are going to be a trivet; jacket for \$25 black, with full logo on the back and partial logo on the front left chest; DISTRICT SHIRTS to be easily noticed by visitors, as well as tartan sashes to wear when we are "on duty"; 75<sup>th</sup> is a 2" commemorative pewter sun catcher
- Raffle 75 prizes/groups of prizes; still looking for some sponsors; need lots of prizes to make people want to spend money on them; you don't have to be on the raffle committee to get prizes for the draw
- Hospitality & History some more folks have been recruited
- Program and Schedule Anne W is working on this
- Publicity getting info to local businesses to post welcome signs; lots of press coverage before and during; magazine article by a reporter; various city bulletins will include convention info; blue flowers

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- planted near hotel; signage for poles along street; interviews with members; correspondence should go out in French as well; Rogers clip hoping to have it playing it during convention
- Social having a kitchen party; lots of support from Toys for Big Boys; food will depend on what kind of
  donations we get; possibly get a club to take care of an evening meal; possible use the Market or the
  vacant fire station; chicken fricot; seafood chowder; Acadian poutine; poutine; Entertainment maybe
  Al Cochrane and his band; music entertainers are not being paid, unless we have some left over money
- Decorations making a banner with full logo, everyone who attends gets to sign and it will be kept by Historian; making a sandwich board with logo (good for photo ops); making 8 trees, painted white, with blue and white lights (Karen D will do this); centerpieces need to be made; table favor for everyone; hanging ornaments to sell (\$2)
- Bike lists of bike shops will be available for oil and tire changes, and other types of work
- Guest rides Toys for Big Boys have offered to help
- Ditty bags Lawtons bags will be used to hold the ditty
- Committee Leads meeting tomorrow; hope everyone will participate

## Wrap-up, 50/50 Draw, Raffle Prize Draws

Carole won the 50/50 draw and took home \$72.50. Raffle draws raised \$390 and were won by Janet Gallagher, Nancy Robertson, Heather Henderson, Joyce Bulman, Janet Gallagher, and Heather Henderson.

The meeting adjourned at 5:15 p.m

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